

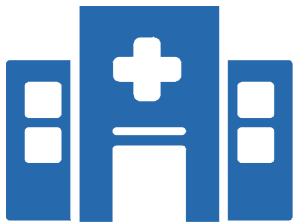


# Bergen New Bridge Maximized P4P Program Through High-Tech Behavioral Health Measurement

**Case Study**

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## About Bergen New Bridge Medical Center



Bergen New Bridge Medical Center is **the largest hospital in New Jersey**, providing care to patients across coverage types, while remaining a trusted safety-net for those insured through Medicaid and those without insurance. The medical center is a leader in the **New Jersey Quality Improvement Program (QIP-NJ)**, a Medicaid pay-for-performance program meant to increase behavioral health screening and lower costly utilization.

## The Goal: Improve Quality Measure Performance



Bergen saw an opportunity to **improve behavioral health care and outcomes** by leveraging digital screening and timely care navigation, while **maximizing its performance in QIP-NJ**. The health system partnered with NeuroFlow to achieve these goals, and in particular to improve substance use screening – a quality measure where it had underperformed in recent QIP-NJ payment cycles, leaving significant P4P revenue on the table.

“Bergen New Bridge Medical Center serves an incredibly complex population which often requires significant behavioral health support, and NeuroFlow has helped deliver a rapid, measurable improvement for these patients. Our care teams can now more quickly identify behavioral health needs and navigate patients to the right level of care. That speed to care has literally saved lives.”

**Deborah Visconi, President and CEO, Bergen New Bridge Medical Center**

# The Solution



## High-Tech Screening

NeuroFlow introduced **seamless, digital assessment collection** for depression and substance use disorder during visits at all ambulatory care centers



## Fast Identification of Suicide Risk

NeuroFlow's platform also **flags suicide risk**, helping Bergen quickly intervene and educate while patients are onsite



## Improved P4P Performance

Increasing substance use and mental health screening rates from **5.8% to 81.6%** helped Bergen exceed the statewide benchmark and will unlock additional P4P revenue



## High-Touch Support

Bergen engaged a psychiatric nurse practitioner to **support provider referrals** for patients with higher levels of BH needs, easing provider burden.

## Results

**14x**

Increase in P4P measure compliance since launch

**3:1**

Anticipated full-year ROI on NeuroFlow's technology

**36**

patients at risk for suicide identified and supported by Bergen in three-month period

Interested in learning more about NeuroFlow?

Let's Connect.