



# The Standard of Digital Care

An Enterprise-Grade Solution for Population Behavioral Health

## THE CHALLENGE:

### A Complex Landscape With Widening Care Gaps

Behavioral health demand is increasing and access to high quality behavioral health care is hard to come by, causing many to fall through the cracks. There are many technologies available to support population behavioral health, but deploying these solutions in a way that gets people the level of care that they need in a timely way remains a challenge. NeuroFlow provides the framework health systems and payors need to **deliver support at scale**.



1 in 5 people in the U.S. suffer from a behavioral health condition<sup>1</sup>



50% of patients with depression and anxiety remain undiagnosed in a primary care setting<sup>2</sup>

## THE SOLUTION:

### A Unified, High-Tech and High-Touch Approach

**The New Standard of Digital Care** combines NeuroFlow's leading consumer engagement platform and hands-on support through crisis services and behavioral health specialist referrals to proactively manage behavioral health in a consistent and effective way across populations.



## Population-Wide Identification and Monitoring

- Data collection informs population-wide risk stratification
- Alerts signal downward trends in an individual's wellbeing
- Ongoing monitoring and clinical decision support adjust to individuals' changing needs

1

## Universal Access to Self-Directed Digital Care

- Educational, clinical-grade content and dCBT curriculum offer digital support across severity levels
- Severity scoring algorithms automatically trigger appropriate content tailored to an individual
- Digital experience is configurable to incorporate relevant client resources and programs

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## Proactive Suicide Prevention

- NeuroFlow Response Services supports high and rising risk individuals 365 days a year
- Triage engine designed to catch escalating situations
- Timely crisis resources delivered to individuals in need

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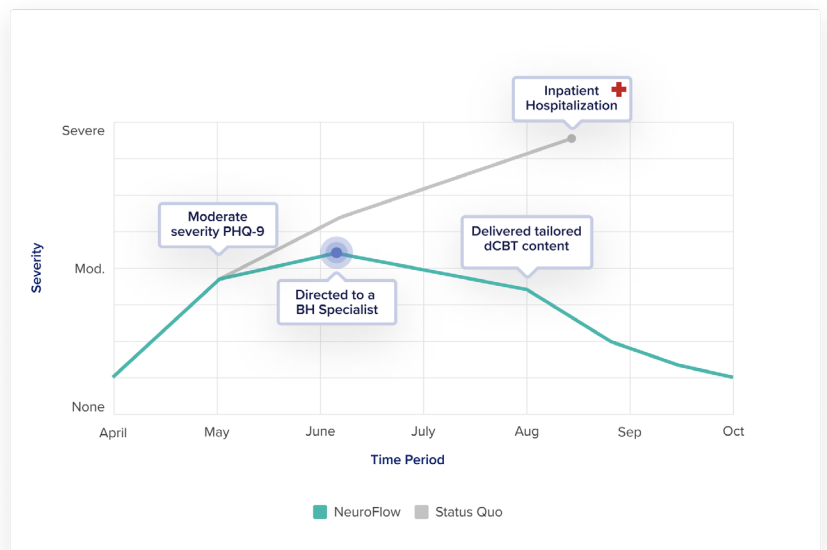
## Automated Referrals to Clinical Care

- Dedicated partnerships with tele-behavioral health providers increase access to care
- Wide array of partnerships enables more tailored referrals to higher levels of care
- Our triage engine can guide to partners through our engagement platform, creating a seamless digital experience

4

## The Standard of Digital Care Supports Your Enterprise Priorities

- ✓ Increase access to care
- ✓ Drive efficiency and effectiveness of behavioral healthcare
- ✓ Lower readmissions rates and unnecessary ED utilization
- ✓ Reduce total cost of care



1. National Institute of Mental Health (2022) - <https://www.nimh.nih.gov/health/statistics/mental-illness>

2. Failure to Recognize Depression in Primary Care: Issues and Challenges (2007) - <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1852925/>