

# Data-driven approaches to detect & intervene on suicidal ideation

**Matt Miclette, MPH, MS, RN**  
*Vice President, Innovation*  
[matthew@neuroflow.com](mailto:matthew@neuroflow.com)

**Dan Holley, PhD, MS/MA**  
*Clinical Research Lead*  
[danholley@neuroflow.com](mailto:danholley@neuroflow.com)

# Objectives

- Provide a basic understanding of Artificial Intelligence (AI) concepts used in suicide prevention
- Review technology approaches and studies conducted in real-world programs for identification suicidal ideation



## THERE IS RISK IN NOT IDENTIFYING SUICIDAL IDEATION

# Suicide Prevention Across Health Continuum



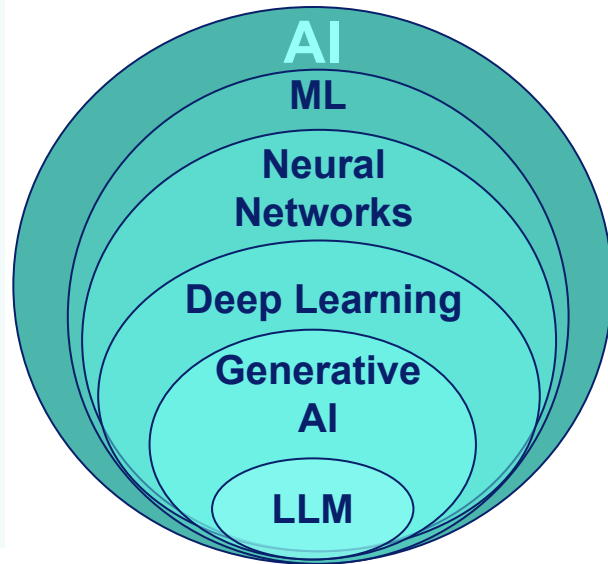
Getty images

- **Up to 45%** of individuals who die by suicide had contact with their primary care provider in the month before death
- **Over 90%** of individuals who died by suicide had a healthcare visit in the year before death; **Nearly 30%** having a visit in the week before
- **About 50%** of those who died by suicide did not have a mental health diagnosis before death, limiting the reach of targeted interventions

## AI BASICS

# Artificial Intelligence (AI) Levels and Complexity

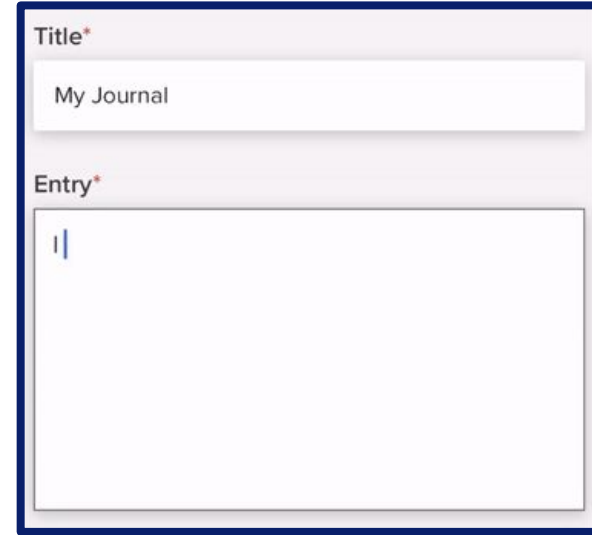
- **AI:** Umbrella term for tech aiming to mimic human intelligence
- **Machine Learning:** Subset of AI developing algorithms and models that enable computer systems to improve performance through data
- **Neural Networks:** Computational models inspired by the brain, processing information through interconnected nodes
- **Deep Learning:** Machine learning using multi-layered neural networks to learn complex patterns from large datasets
- **NLP:** AI techniques to understand and interpret human language
- **LLM:** AI models trained on vast text data to understand and generate human-like language



## NATURAL LANGUAGE PROCESSING

# NLP in Action

- NLP **analyzes free-text** entries
- NLP algorithm **identifies high-risk words** and phrases related to suicide
- System processes user inputs asynchronously, enabling **24/7 monitoring**



Title\*

My Journal

Entry\*

| |

# NATURAL LANGUAGE PROCESSING

## NLP in Action

- NLP **analyzes free-text** entries
- NLP algorithm **identifies high-risk words** and phrases related to suicide
- System processes user inputs asynchronously, enabling **24/7 monitoring**



Title\*

My Journal

Entry\*

I can't take it anymore. I just want to end it all.

I'm done. I just want to die.

## STUDY 1

# Using NLP to Detect Suicidal Ideation and Prompt Urgent Interventions

- Retrospective study on **425 unique people** flagged for SI using NLP
- **58%** of these individuals **did not screen positive for SI** or complete assigned PHQ-9 within 30 days of the alert
- **NLP is surfacing risk that traditional screening is missing**, while providing prompt high-touch intervention through alert systems, crisis outreach, and tailored referral paths

Read the full study:

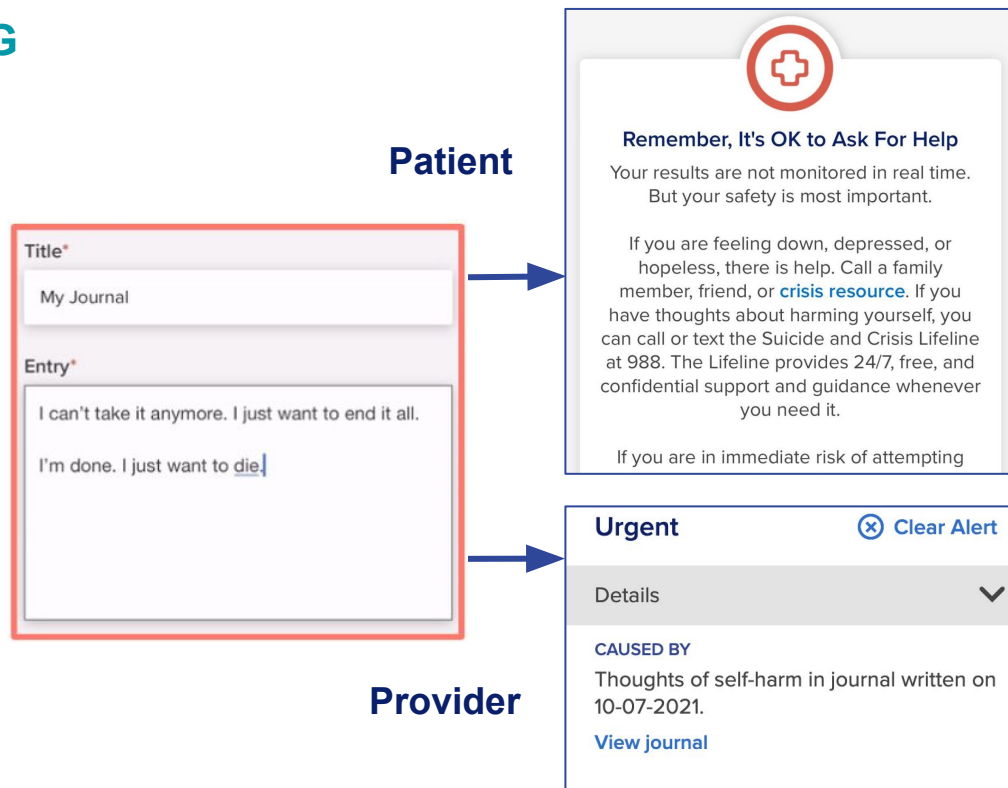


Hartz et al., 2024

# NATURAL LANGUAGE PROCESSING

## NLP in Action

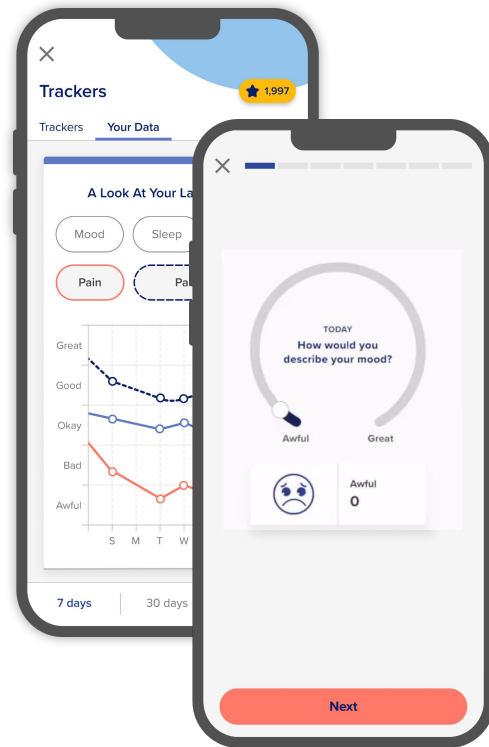
- **Real-time crisis resources delivered;**  
Alerts sent to care teams when detected
- Facilitates early intervention between  
scheduled appointments or assessments



## STUDY 2

# Leveraging EMA Data to Predict SI Risk

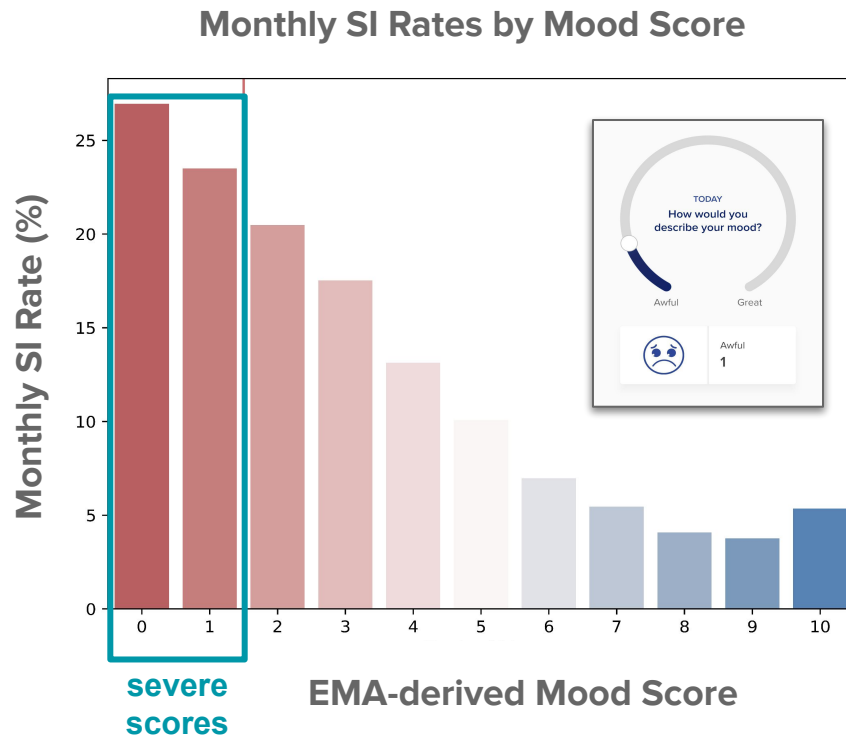
- We collected **> 44,000 EMA self-reports** on mood, sleep, stress, and pain using mHealth trackers (pictured).
- Tracker-to-PHQ9 ratio is **18-to-1**, allowing for monitoring between validated assessment delivery
- We analyzed EMA alongside responses to self-harm questions to develop a **predictive model of monthly SI risk**.



## LEVERAGING EMA to PREDICT SI RISK

# Basic Statistics to Advanced Modeling

- Binomial tests revealed significant relationships between EMA data (**severe** vs. **non-severe**) and SI risk
- Statistically & clinically significant ( $p < .001$ ); Severe mood (25%), vs Non-severe (10%)
- Significant for Mood, Sleep, and Stress

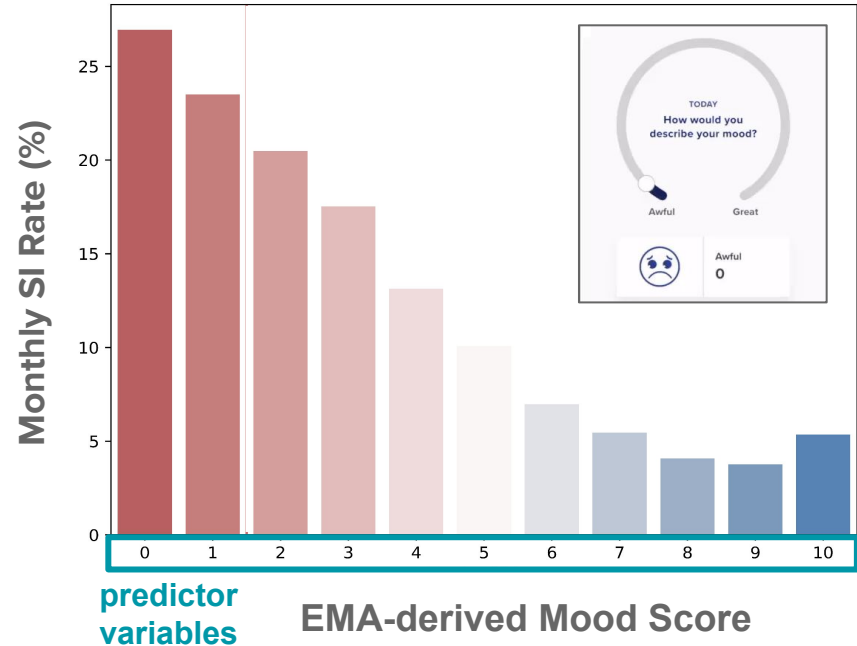


## LEVERAGING EMA to PREDICT SI RISK

# Quantifying Relationships with OLS and Logistic Regression

- OLS regression showed **strong linear relationships** with Mood ( $r^2 = .92$ ), Sleep ( $r^2 = .87$ ), Stress ( $r^2 = .94$ ); all  $p < .001$
- Sequential logistic regression: Significant **risk increases with 1-point differences**:  
Mood: 37.7% Sleep: 17.7% Stress: 17.3%

Monthly SI Rates by Mood Score



## LEVERAGING EMA to PREDICT SI RISK

# Multi-level Modeling & Symptom Severity Prediction

- Developed multi-level models to predict PHQ-9 categories: **Probability of depression severity based on mood score**
- Model accounts for nested data structure (multiple reports per user)

For every mood tracker score **input** by a user, we can **output** the likelihood that they fall within a given PHQ-9 severity category:

| Mood Tracker Score    | 0            | 1            | 2            | 3            | 4            |
|-----------------------|--------------|--------------|--------------|--------------|--------------|
| None-Minimal (1)      | 0.033        | 0.047        | 0.068        | 0.097        | 0.137        |
| Mild (2)              | 0.086        | 0.118        | 0.158        | 0.203        | 0.251        |
| Moderate (3)          | 0.172        | 0.210        | 0.244        | <b>0.265</b> | <b>0.270</b> |
| Moderately Severe (4) | 0.306        | 0.309        | <b>0.292</b> | 0.259        | 0.217        |
| Severe (5)            | <b>0.403</b> | <b>0.315</b> | 0.238        | 0.175        | 0.126        |

## LEVERAGING EMA to PREDICT SI RISK

# Symptom Severity Prediction

*For a user who tracks a zero for mood,  
~ **88% chance** of experiencing current  
clinical depression symptoms*

| Mood Tracker Score    | 0            | 1            | 2            | 3            | 4            |
|-----------------------|--------------|--------------|--------------|--------------|--------------|
| None-Minimal (1)      | 0.033        | 0.047        | 0.068        | 0.097        | 0.137        |
| Mild (2)              | 0.086        | 0.118        | 0.158        | 0.203        | 0.251        |
| Moderate (3)          | 0.172        | 0.210        | 0.244        | <b>0.265</b> | <b>0.270</b> |
| Moderately Severe (4) | 0.306        | 0.309        | <b>0.292</b> | 0.259        | 0.217        |
| Severe (5)            | <b>0.403</b> | <b>0.315</b> | 0.238        | 0.175        | 0.126        |

# LEVERAGING EMA to PREDICT SI RISK

## From Analysis to Action

- EMA data is integrated into risk prediction models, as **part of a larger risk or causal complexity score**
- EMA is unique, in that it **enables detection of rapid changes in well-being**
- Facilitates **timely interventions** based on real-time patient data

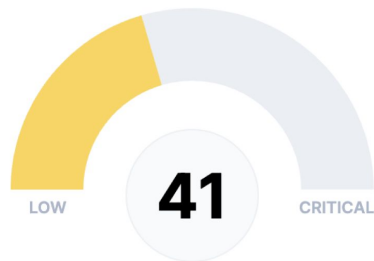


## COMBINING DATA SOURCES

# Risk and Complexity Modeling

- **ML models outperform** traditional clinical assessment (AUC 0.67 vs 0.77) \*
- Combining **multiple data sources** offers comprehensive risk assessment and detects subtle changes:
  - **EHR and Claims**: Provide historical context through structured and unstructured data
  - **Self-reports**: Capture real-time experiences and subjective states
  - **Passive data collection**: Offers objective measures, such as digital phenotyping (e.g., smartphone use patterns, etc.)

Risk score



Current: **High Risk**

• Low • Moderate • High • Very High • Critical

\* Nock et al., 2022

## STUDY 3

# Risk Modeling

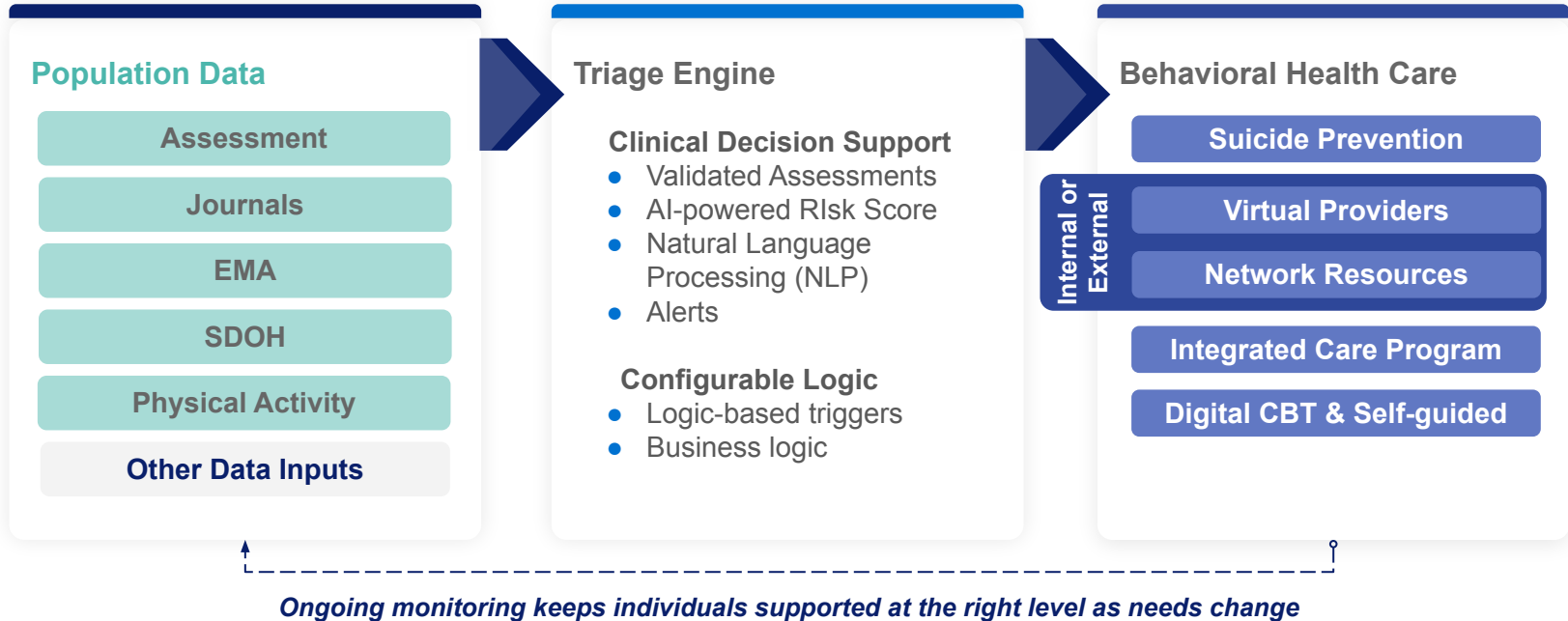
- **ML** Developed using data from **> 3,000 individuals**
- Incorporates **multiple data sources**: Validated assessments, EMA, app use patterns, treatment engagement
- ML algorithm weighs variables based on their predictive power for mental health condition or suicide risk
- Generates a score from 1-5, with 5 indicating highest risk
- Strong correlation with both PHQ-9 ( $r=0.74$ ) and GAD-7 ( $r=0.80$ )
- Outperforms traditional assessments in detecting "hidden" risk

### ML Risk Score used for:

1. Population monitoring
2. Compare patients across the population
3. Establish personal baselines for alerting

# RISK MODELING FOR CARE COORDINATION

## Access to the *Right* Level of Care



## INCREASING DEMAND

# Increased Identification

2023

**19,595 Urgent Alerts**

**248 unique individuals with  
NLP generated urgent alerts**

## INCREASING DEMAND

### Increased Identification

2023

19,595 Urgent Alerts

248 unique individuals with  
NLP generated urgent alerts

### Increased Need for Screening & Assessment

#### Screening Result

Moderate

High

Imminent

Suicide  
Assessment

#### Intervention

Refer to  
Mental  
Health  
Professional

Referral for  
Psychiatric  
Evaluation

Emergency  
Services

## STUDY 4

# Remote Asynchronous Suicide Screening

- ~ **16,000 remote suicide screenings** (ASQ, C-SSRS), conducted by behavioral health professionals
- **Reviewing protocols, procedures, and workflows** selected by behavioral health programs that opted-in for remote screening and alert management
- **First review** of utilizing remote, async suicide screening measures delivered by technology



# Interoperability & Integrations are Necessary



Patient



Behavioral  
Health Providers

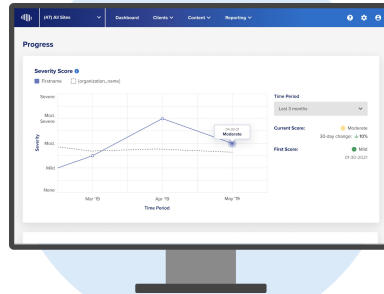


Medical  
Provider



Validated or PRO Measures:  
Remote & In Person

Passive Data: Digital  
Phenotyping, Wearables, etc



**Mental Health Registry**

Data insights from patient activity  
inform care team actions



**EHR**

Key data points flow to  
and from EHR

Health Information Exchange  
& Payer Data

Public Datasets  
(Social Vulnerability, etc)

## References

- Ahmedani, B. K., Simon, G. E., Stewart, C... Solberg, L. I. (2019). [Health care contacts in the year before suicide death](#). Journal of General Internal Medicine, 34(6), 2071-2079.
- Hartz, M., Hickey, D., Acosta, L., Brooks, A., Holley, D., & Zaubler, T. (2023). [Using natural language processing to detect suicidal ideation and prompt urgent interventions: A retrospective database study](#). Innovations in Digital Health, Diagnostics, and Biomarkers, 2023(2), 6-11. \*
- Kampa, S., Purcell, M., Brooks, A., Zaubler, T., & Holley, D. (2024). How do you feel right now? Ecological momentary assessment of mood predicts risk of PHQ9-evaluated suicidal ideation. [in press] \*\*
- Lynch, W., Platt, M. L., & Pardes, A. (2021). [Development of a severity score and comparison with validated measures for depression and anxiety: Validation study](#). JMIR Formative Research, 5(11), e30313. \*
- Nock, M. K., Millner, A. J., Ross, E. L... Kessler, R. C. (2022). [Prediction of suicide attempts using clinician assessment, patient self-report, and electronic health records](#). JAMA Network Open, 5(1), e2144373.

\* NeuroFlow publications available in full print at [www.neuroflow.com/research](http://www.neuroflow.com/research)

\*\* November 2024 publication expected